1. A method comprising:

providing a pulse width modulated signal to a liquid crystal cell (Fig. 4, 100) having a cell gap of from .5 to 1.5 microns; and

driving a data electrode of the liquid crystal cell without using a voltage greater than 3.3 volts (Spec. at p. 3, lines 16-20).

27. An article comprising a machine-readable storage medium containing instructions that if executed enable a system to:

form a pulse width modulated signal;

provide the signal to a liquid crystal cell having a cell gap of from .5 to 1.5

microns; and

drive a data electrode of the liquid crystal cell without using a voltage greater than 3.3 volts (Spec. at p. 3, lines 16-20).

28. The article of claim 27, further comprising instructions that if executed enable the system to drive the liquid crystal cell with a pulse width modulated signal (Spec. at p. 3, lines 8-10).